
THE SPIRIT OF DAVOS

At the Annual Meeting in Davos, the World Economic Forum seeks to convene a unique global community of government, business and civil society leaders. Participants engage in dialogue and collaborative efforts to better understand and address the most important economic and societal issues facing the world.

The Forum is committed to providing a well-structured, outcome-oriented and relevant programme that will stimulate constructive dialogue and opportunities for problem-solving and collaboration across the public, private and social sectors. It encourages participants to actively engage in its programmes while also recognizing the unique opportunity that the Annual Meeting provides to leaders for bilateral and multilateral meetings, and dialogue within and across sectors. The Forum also encourages participants to find the right balance between the meeting's official programme and other engagement opportunities in Davos.

The Forum and its partners work to create an open, informal and constructive environment that supports candid and respectful dialogue and discussion, where new ideas and unconventional thinking are welcome and voices and opinions across the political spectrum can be heard. The Forum encourages participants to listen and seek understanding of perspectives other than their own, whether based on economic, political, ideological, cultural, or national differences, to create opportunities to find the common ground and mutual respect that is needed to address global and societal challenges. To support broad and rigorous dialogue and discourse, the Forum will continue to actively expand its outreach to achieve an even wider spectrum of participants.

The Forum asks its participants to join in taking responsibility for demonstrating the seriousness of purpose of the Annual Meeting. As a community of leaders who seek progress for the economy and society, it is important to maintain focus on the work at hand and avoid activities that could erode the reputation and impact of Davos and its participants.

The Forum asks participants to play a positive role in explaining the purpose of the Annual Meeting and contributing to transparency with the public and media on the constructive work accomplished. This will support the Forum's efforts to address concerns about the lack of transparency and myths that undermine the credibility of the Annual Meeting.

The Forum hopes that the purpose and spirit of Davos will inspire and unite participants and help to preserve and strengthen the positive potential of the Annual Meeting for public and private sector dialogue, understanding and collaboration. In an increasingly complex, fragmented and polarized world, this mission and purpose have never been more important.

Klaus Schwab
Founder and Executive Chairman